

# TRAINING SESSION AFNOL NOVEMBER 19, 20 & 21

**ABÉNAKIS CRI** QC INNUE NASKAPI MAQ WENDAT NASKAPI HURON MOHAWK CRI **NASKAPI ANISHNABEG INNUE CRI** W8BANAKIAK ABÉNAKIS MOHAWKHURON-WEND AT ABÉNAKIS ALGONQUINS ATIKAMEKW CRI APNQL **INNUE** MIG'MAQ MALACITE ABENAKIS NASKAPI **HURON-**K ABÉNAKIS ALGONQUINS ATIKAMEKW CRI MIG'MAQ CRI W8BANAKIAK MIGMAQ LABRADOR HURON-WENDAT ABENAKS ALGONQUINS ATIKAMEKW INNUE MIGMAQ ANISHNABEG NASKAPI MOHAWK ABENAKIS APNOLINNUE ATIKAMEKW C INNUE ANISHNABEG CRI MIG'MAQ NASKAPI HURON-WEN' ABÉNAKIS ALGONQUINS ATIKAMEKW MOHAWK W8BANAI MI'GMAQ CRI NASKAPI HURON-WENDAT ALGONQUINSMOHAWK W8BANAKIAK INNUE NASKAPI HURON-WENDAT ABENAKIS ALGONQUINS ATIKAM **EKW** MIGMAQ INNUE NASKAPI CRI **HURON** ABENAKIS ALGONQUINS MIG'M AQNA CRI ANISHNABEG MALACITE CRI INNUE MOHAWK HURON-WEND ATMA ATIKAMEKW APNOL IINNUE MALACITE W8BANAKIAK ALGONQUINS ATIKAMEK INNUE CRI MIGIMAQ ANISHNABEG MOHAWK ATIKAMEKW ABENAKIS CRI NASKAPI HURON-WENDAT MALACITE MIG'MAQ INNUE **W8BANAKIAK ABÉNAKIS** 

**ANISHNABEG** 









# **SCHEDULE**

# <u>Day 1 - Tuesday november 19</u>

#### 9:00 The art of influence

Communication skills is a must for every leader. And in today's world, we learn to speak more than we learn to listen, even tough a big part of our influence is built through how we hear the other people. Listening helps to drive your ideas and projects forward, to undo communication blocks and develop collaboration.

Communicating with impact to influence change will learn you to:

- · Nurture your leadership through communication
- · Open up yourselves to others for a shared understanding and stronger relationships
- · Communicate with empathy and intention to positively influence
- · Understand a narrative framework to help your ideas progress
- Tell better stories to improve engagement and stimulate collective action

## with Valérie Lesage

Valérie Lesage is Strategy and Development manager at Fernandez Stratégies d'impact. She is passionnate about strategic communications and the development of leader's communication capacities. She spent more than 20 years working in the media industry (radio, tv and newspapers) in Quebec and later in the field of business and entrepreneurship. She wrote many books for leaders and since 2016, she is a very appreciated coach at École d'Entrepreneurship de Beauce, a specialized school for entrepreneurs. Acute listener and talented communicator, Valerie also possesses a vision wider than obstacles combined with a sense of coherence that serves influence.



#### 12:15 Lunch

## 2:00 Social media and cyberbullying

Social media are at the heart of everyday life, and political life too. This training course will answer the following questions: What are they used for? How can they be used in politics? What are the best practices? How do we deal with cyberbullying? The course will draw on concrete examples from recent events to explain how seasoned politicians and their teams use social media. Best practices in this area will also be presented. Finally, in line with a wide-ranging study on cyberbullying, we'll look at ways of dealing with it and managing social media to avoid it.

#### with Mireille Lalancette

Mireille Lalancette is Full Professor of political communication at the Université du Québec à Trois-Rivières (UQTR). She is a member of the College of New Researchers, Artists and Scientists of the Royal Society of Canada (RSC). She is also a researcher with the Groupe de recherche en communication politique (GRCP), the Centre d'étude de la citoyenneté démocratique (CÉCD) and a coinvestigator with the Jarislowsky Chair on trust and political leadership at UQTR. She has also published articles on the media, citizen participation, leadership and gender in various French- and English-language journals.



## <u>Day 2 - Wednesday november 20</u>

Understanding and dealing with the Assemblée nationale du Québec
The National Assembly is the supreme forum where the issues that shape today, tomorrow's Quebec are debated. This is where the people and the peoples talk to the State. In order to play an effective role as a Member of National Assembly, but especially to fully understand how to interact with this institution as a leader in our community, it is important to have a good understanding of the parliamentary system from which the Assembly emerged and in which it operates, who are its key players and what its main operating axes are. This seminar will allow you to familiarize yourself with all of these elements and to enhance your interaction with the institution, the heart of Quebec's legislative power, in an informed and effective way.

#### with **Nelson Michaud**

Nelson Michaud is a lawyer and full professor at the École nationale d'administration publique. He has held the positions of Executive Director and Head of Education and Research. In particular, he developed a program specifically for First Nations.

His work has earned him the Prix d'excellence en recherche: one awarded by institution and one awarded to the Université du Québec network. Recognized as an outstanding researcher by the *Journal économique*, he is the recipient of the *125th Anniversary Medal of Canada* for his services to his country, as well as the *Jubilee Medal* for his community involvement.



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12:30 Lunch

## 2:30 Guided tour of Parlement and parliamentary committee

# <u>Day 3 - Thursday november 21</u>

## 9:00 The budget: A tool within your reach

In Quebec, municipal elections take place in November. Municipal budgets are adopted in December, which leaves newly elected people little time to familiarize themselves with budgetary issues. The apprehension about this crucial step in the life of a municipality is understandable. However, to play her role, the elected official does not need to be an accounting expert.

The aims of Budget: a tool within your reach are :

- To develop self-confidence about budgetary issues
- To understand the role of the elected official in the budget process
- To become familiar with budgetary vocabulary
- To endow yourself with simple analytics tools
- To get a better knowledge of available resources







12:30 Lunch with members of parliament at Parlementaire restaurant